



Station Order Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 09, 2012 to Sunday, October 14, 2012

12438

Contact: Dianne Downey

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KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
KTVX 6a News	EM		M-F	\$95.00							1
6:00 AM 6:30 AM		30		\$95.00	P3						
KTVX 6:30a News	EM		M-F	\$130.00						1	1
6:30 AM 7:00 AM		30		\$130.00	P3						
The Doctors	DT		M-F	\$125.00						1	1
9:00 AM 10:00 AM		30		\$125.00	P3						
Ellen	EF		M-F	\$250.00						1	1
3:00 PM 4:00 PM		30		\$250.00	P3						
KTVX 4p News	EN		M-F	\$165.00						1	2
4:00 PM 4:30 PM		30		\$330.00	P3						
KTVX 4:30p News	EN		M-F	\$165.00					1	1	2
4:30 PM 5:00 PM		30		\$330.00							
KTVX 5p News	EN		M-F	\$165.00				1			1
5:00 PM 5:30 PM		30		\$165.00							
KTVX 6p News	EN		M-F	\$200.00			1		1		2
6:00 PM 6:30 PM		30		\$400.00							
Two & Half Men	PA		M-F	\$400.00					1		1
6:30 PM 7:00 PM		30		\$400.00							
KTVX 10p News	LN		M-F	\$400.00				1	1		2
10:00 PM 10:35 PM		30		\$800.00							
Station Gross Totals				\$3,025.00		3	4	3	4		14

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

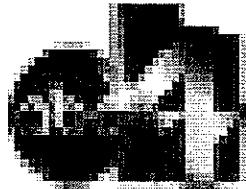
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KTVX-TV

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suzanne@mediastategies.com

ORDER



KTVX-TV

Office Accounts

SLC

Local

Orders	Order / Rev:	<u>64307</u>
	Alt Order #:	
	Product Desc:	<u>ESTIMATE 12438</u>
	Estimate:	<u>12438</u>
	Flight Dates:	<u>10/09/12 - 10/14/12</u>
	Original Date / Rev:	<u>10/08/12 / 10/08/12</u>
	Order Type:	<u>CIA - O</u>

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	Media Strategies & Research
	Buying Contact:	
	Billing Contact:	
		1580 Lincoln Street
		Denver, CO 80203

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser	Name:	Matheson for Congress 2012
	Demographic:	HH
	Product Codes:	US Congress
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/12/12	14	\$3,025.00	\$2,571.25	October 2012	14	\$3,025.00	\$2,571.25	0.00
					Totals	14	\$3,025.00	\$2,571.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Office Accounts Start Of Order - End Of Order 100%